

Welcome to BUILDING CHARACTER, the official newsletter of the Northern Star Council's 2015 Popcorn sale. This weekly newsletter is meant to help Unit Popcorn chairs and parents have a fun and successful popcorn sale. It will be filled with Tips, Information, advice and even "Breaking News".

## SUMMER TO DO LIST

Each week, we will highlight one or two things you can/should be doing over the summer to make your sale successful and more importantly, make your role as Unit Popcorn Chair easier and fun!

### Aug 24—THIS Week

SHOW AND DELIVER ORDER DUE AUG 28

Kick off Details DUE to Council Aug 28

Store Front Help

### Aug 31—Next Week

Start finalizing your prize program

## STORE FRONT HELP

Visit [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) and click on the FORMS tab to see the new Store Front help flyer. It gives a helpful visual of how to set up a great storefront for your popcorn sales this fall.

## CUB FOODS DAY LOTTERY

To enter into the chance to sell popcorn in front of Cub Foods on Oct 3, visit [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) and click on the link to the Cub Foods Day program. If you are unfamiliar with this new program, please visit the link and read the summary.

Please visit the site and mark No or Yes if you are interested in participating and then follow the prompts. Only 1 response per Unit. Please note that some Cubs are not listed because they are franchised Cubs and units had already secured them before the partnership Responses are due by Aug 31 at 11:59pm. A non response will be treated as a "No."

## FAQ'S

Q: My commission in Trails End hasn't been updated

A: Commissions will be updated the 1st wk of Sept.

Q: I need more sales guides and materials

A: All Scout Shops & Roundtables have them, Sept. 1

## SIGN INTO THE TRAILS END SYSTEM

To make sure you have access to the popcorn system, sign into the Trails End POPCORN SYSTEM at

<http://scouting.trails-end.com/TESales/>

Sign in **THIS WEEK** with your email and password.

If you do NOT have a login/password, contact Marge at [popcorn@nsbsa.org](mailto:popcorn@nsbsa.org). Please include your Name, District, Unit Type and number to speed up the process. Don't wait until the end of next week to log in!

## KICK OFF DETAILS DUE TO COUNCIL

For a chance for the Council "KICK OFF CREW" to stop by your Popcorn Kick off with a prize, make sure to email your Kick off date/time/location to [popcorn@nsbsa.org](mailto:popcorn@nsbsa.org). Info is due Aug 28. Over 50 Units will be randomly chosen.

## FORMS ON THE WEBSITE UPDATED

Look to [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) for the forms below. If you have an idea for another form you'd like to see, please email [popcorn@nsbsa.org](mailto:popcorn@nsbsa.org).

- 2015 Leaders Guide
- Sales Guide 11x17 version
- Order Form 8.5x11 version (coming soon!)
- Spanish Sales Guide 11x17 version
- Prize Guide (Cub Scouts)
- Shooting Sports Day Flyer (Boy Scouts/Venturer)
- Hometown Heroes Receipt (coming soon!)
- Popcorn purchase Receipt (coming soon!)
- Minneapolis Solicitor Badge template (required if you are selling in the city of Minneapolis)
- Bad Check Policy
- Storefront Help Sheet
- Popcorn Seminar Power Point
- Popcorn Seminar Power Point (PDF version)
- How much do I order excel calculator
- Square Information Cards (coming soon!)
- We take Credit Cards Sign